

Outcome 2	2 The interests, principles, policies and values of the EU and of Thailand are more closely aligned, including on human rights and gender equality, focussing on the 2030 Agenda, the Sustainable Development Goals and the Global Gateway.	2.1 Number of processes related to partner country practices on trade, investment and business, or promoting the external dimension of EU internal policies or EU interest, which have been influenced (GERF 2.15).	2.1 Tbd (2024)	2.1 Tbd during inception (2027)	2.1 Official Gazette	<i>dimension of EU policies</i>
Outcome 3	3 Increased approval of the EU and of its role in the country, the region and the world.	3.1 Percentage of opinion survey respondents that approve of the EU disaggregated by sector, sex, age and disability.	3.1 Tbd (2024)	3.1 Tbd during inception (2027)	3.1 Opinion surveys	
Output relating to Outcome 1	1.1 Broadened scope of the dialogue and wider range of issues addressed.	1.1.1 Number of articles of the PCA for which a dialogue has been supported.	1.1.1 Nil (2024)	1.1.1 Tbd during inception (2027)	1.1.1 Project reports for the EU-funded intervention	<i>Virtuous cycle of dialogues, partnerships on mutual interests, and strategic communication efforts</i>
Output relating to Outcome 2	2.1 Strengthened diversity of stakeholders and inclusiveness of the dialogues, including civil society and the private sector.	2.1.1 Number of participants in policy dialogues disaggregated by sector, sex, age and disability.	2.1.1 Tbd (2024)	2.1.1 Tbd during inception (2027)	2.1.1 Records of attendance	
Output relating to Outcome 3	3.1 Enhanced awareness of the benefits of the cooperation with the EU among a wide range of audiences.	3.1.1 Number of people reached through public campaigns disaggregated by sex, age and other available metrics.	3.1.1 Nil (2024)	3.1.1 Tbd during inception (2027)	3.1.1 Social media analytics	