

Overview of the MIP 2021-2027:

With an indicative financial allocation of EUR57 million for 2021-2024, EU priority areas for 2021-2027 are:

i. Circular transition: promote the transition to a green and inclusive economy and development (EUR 31 million)

Sector 1: Circular economy: deepen the EU-Peru partnership in international and multilateral for a; create an enabling environment, conducive to the integration of green and circular approaches; and promote private, green investment in sustainable value chain development and production - TEI.

Sector 2: Sustainable cities: support cities' circular transition – TEI.

ii. Human development and social inclusion, social protection and migration (EUR 15 million)

Sector 1: Social protection: social protection networks are strengthened, increasing resilience to general and individual crises, and reducing poverty.

Sector 2: Migration: better access of migrant populations to social services and employment.

iii. Governance and rule of law: good governance and democracy, organised crime (EUR 4.3 million)

Sector 1: Good governance and democracy: effective, accountable and inclusive institutions

Sector 2: Organised crime, drug and human trafficking and environmental crime: increase the effectiveness of policies and cooperation on organised crime

Support measures – Cooperation Facility (EUR 6.7 million)

Promoting Peru's circular transition is also the subject of the Team Europe Initiative Circular Transition.

Gender equality and women's and girl's empowerment are both an overarching EU priority and matter of concern. The present support measures will mainstreamed gender equality and provide specific support.

2.2 Problem Analysis

Short problem analysis:

In recent years, geopolitical objectives have risen strongly in importance and account for an important share of the workload of Delegation staff assigned to the implementation of international cooperation. However, this staff is already largely occupied by day to day management of programme portfolios and related policy dialogue. With the Team Europe approach, coordination tasks with Member States have also increased strongly.

With the above challenges comes the need to strengthen EU communication to promote a desired perception of the EU, EU values, priorities and interests. Having moved away from a fragmented, programme or partner driven approach to a strategic approach focused on the EU's key priorities, the Delegation has been supporting strategic communication and public diplomacy under single, larger contracts.

At the same time staff profiles are much focused on policy dialogue and general programme management. Sector experts are scarce or the exception and in-house expertise on some specific topics and instruments e.g., communication and financial is largely missing. The capacity to carry out additional tasks, cover new topics, work on studies or formulation exercises, is consequently limited. This includes the sensitive and priority area of strategic communication and visibility, for