

- **EO3:** Increased contribution to and improved capacities for EU-SA Partnership in a broad range of interventions throughout Government, civil society organisations (CSOs), and the private sector, as well as the general public.

3.2. Indicative Activities

To achieve the outputs above, main **activities** of the NDICI TCF are as follow:

EO1 - Successful project cycle management of interventions that contributes to the quality of the EU cooperation and partnership with South Africa

Activities under this EO could include specific expertise and assistance to be provided on a short or medium-term basis to ensure the success and quality of ongoing and future programmes supported by the EU and other instruments. For instance:

- Technical assistance for the successful identification, stakeholders' analysis, formulation, preparation, implementation and audit and evaluation of programmes in South Africa;
- Technical assistance for the successful implementation of Team Europe Initiatives;
- Support for Team Europe approach;
- Training, conferences and seminars (including logistical support to participation);
- Awareness raising, promoting access to information, strategic communication & visibility campaigns.

EO2 - Improved targeting and mainstreaming of cross-cutting issues in EU's international cooperation and policies

Activities under this EO could include specific expertise and assistance to ensure the effective and adequate streamlining among all stakeholders of cross-cutting issues, EU priorities and strategic objectives, such as gender equality, and women's empowerment, human rights (in line with the HRBA) and democracy, culture, environment and climate change, regional or continental integration, digitalisation, disability or good governance, among others:

- Technical assistance/cooperation, peer-to-peer exchanges or TAIEX;
- Training, conferences and seminars (including logistical support to participation);
- Awareness raising, strategic communication & visibility campaigns or public diplomacy;
- Economic diplomacy, including in support of Economic Partnership Agreement (EPA) implementation, review, monitoring and evaluation – including studies and research needed to carry out EU's priorities in these frameworks;
- Exchange of lessons learnt and best practices;
- Studies – including Strategic Environmental Assessment (SEA), Environment Impact Assessment (EIA) and Climate Risk Assessment (CRA), gender and human rights analysis that might be needed -research or publications - including dissemination;
- Design and roll out at national level of (a) major public campaign(s) aimed at ordinary citizens, with the objective of measurably increasing the profile, awareness, understanding and approval of the EU's partnership with the country. All such campaigns will be data-driven, rigorously tracking hard key performance indicators (KPIs) that will allow content to be constantly adjusted in line with evidence of the material and approaches that resonate most successfully with the audience;
- Promote understanding and awareness of the Union's values, interests and specific policies, including human rights, foreign and security policy, science and research, gender equality, visibility of the Team Europe approach, fight against disinformation, as well its multilateral agenda;
- Strengthen networks and long-term relationships with key target audiences and partners (e.g. youth, students, academics, think tanks, CSOs, business, creative industries), including leveraging existing EU programmes, in order to facilitate future cooperation across policy areas.

EO3 – Increased contribution to and improved capacities for EU-SA Partnership in a broad range of interventions throughout Government, CSOs, and the private sector.